

SOTO RIDERSHIP UPDATE

1.1.18 - 1.31.18



Total January Trips

396

Trips by Zone

Zone 1 (North of 6 th St.)	26
Zone 2 (Between 6 th & 29 th St.)	280
Zone 3 (South of 29 th St.)	90

Trips to date

496

Top pick ups

Maximus	120
Frito Lay	39
Target	20
Mars	13
Bimbo	3
Home Depot	3

Top drop offs

Maximus	102
Frito Lay	60
Target	20
Mars	11
Bimbo	4
Home Depot	1



Time of Day

35% of trips taken between 5a- 9a
 38% of trips taken between 2p- 6p

Avg Trip Time

19 MINUTES

Avg Trip Distance

8 MILES