

## TOPEKA METROPOLITAN TRANSIT AUTHORITY

## **Board of Directors Meeting – Agenda Item**

ITEM	October 16, 2023 Board Report
CONTACT	Andy Fry
RECOMMENDATION	Maintain awareness of changes in ridership
SUMMARY	<ul> <li>High School Ridership in September 2023 has gone from roughly 0.48% in February 2023 to 8% of daily weekday ridership at 400 rides a day. That's while total weekday ridership went from 3321 to 4139 in September 2023.</li> <li>MOD had a 33% growth in rides in August and September 2023. In addition, that's with 2.11 passengers per service hour. This is compared to Sept 2023 passengers per service hour of 2.995 for TMTA and Taxi paratransit together.</li> </ul>
<b>FISCAL IMPACT</b> (Current and Future)	N/A
PRIORITY/GOAL	
ATTACHMENTS	Planning Combined Report

**Topeka Metropolitan Transit Authority** Passengers, Hours and Miles FY2022

## **Ridership Table**

	Sep	%	FY2023	%		Sep	FY2022		Sep	FY2021
	2023	Change	To Date	Change	-	2022	To Date	-	2021	To Date
Passengers										
Fixed Route										
, mod Houto										
Adult Cash	2,591	11.9%	7,869	11.8%		2,315	7,039		2,570	7,32
24Hr	24,908	15.0%	71,029	10.1%		21,662	64,523		18,121	49,99
Annual	24	20.0%	24	20.0%		20	20		3	
Full Fare Subtotal	27,523	14.7%	78,922	10.3%		23,997	71,582		20,694	57,32
Reduced	25,034	7.8%	75,057	10.3%		23,219	68,039		13,006	39,90
24Hr Reduced	3,175	17.7%	9,458	11.2%		2,698	8,502		2,260	6,43
Reduced Subtotal	28,209	8.8%	84,515	10.4%		25,917	76,541		15,266	46,34
Student	13,135	204.5%	34,471	83.1%		4,314	18,830		4,411	21,38
Student 24Hr	1,590	403.2%	6,537	1011.7%		316	588		1,861	5,92
Student Subtotal	14,725	218.0%	41,008	111.2%		4,630	19,418		6,272	27,30
Washburn	5,120	-9.0%	15,624	-6.7%		5,624	16,738		5,741	15,39
City Employees	11	-21.4%	0	-100.0%		14	14		10	1
Flex	0	-100.0%	0	-100.0%		20	74		40	10
Promotions	11	120%	55,474	369726.7%		5	15		12	3
Freedom Pass	384	-7.0%	1,285	4.5%		413	1,230		363	1,22
Other Non-Rev (includes ride-										
through)	15,951	14.0%	46,004	13.6%		13,987	40,490		5,660	16,76
Non-Revenue Subtotal	16,346	13.5%	47,310	13.4%		14,405	41,735		6,035	18,02
Total Fixed Route	91,934	23.2%	267,379	18.3%		74,593	226,088		54,048	164,50
TMTA Operated	1,594	17.7%	4,995	22.4%		1,354	4,080		1,261	3,75
Ambulatory	249	-12.3%	4,935	8.3%		284	784		250	52
Wheelchair	1,169	21.1%	3,613	24.0%		965	2,913		853	2,79
PCA	176	67.6%	533	39.2%		105	383		158	43
Taxi Service	2,067	-1.7%	6,266	-0.9%		2,103	6,324		2,198	7,0
Ambulatory	1,656	2.3%	4,965	3.1%		1,619	4,816		1,836	6,09
Wheelchair	246	30.9%	726	26.3%		188	575		0	
PCA	165	-44.3%	575	-38.4%	-	296	933	-	362	96
Total Paratransit	3,661	5.9%	11,261	8.2%		3,457	10,404		3,459	10,81
Revenue Hours										
Fixed Route	3,533	-18.6%	12,701	-4.8%		4,342	13,345		4,358	13,3
TMTA Paratransit	650	15.5%	1,982	17.8%		563	1,682		570	1,7
Taxi Paratransit Total Revenue Hours	<u>572</u> 4,755	<u>2.9%</u> -12.9%	1,694 16,377	6.5% -1.5%	-	<u>556</u> 5,461	1,591 16,618	┝	<u>555</u> 5,483	5 15,6
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Revenue Miles										
Fixed Route	66,482	2.7%	203,160	2.1%		64.709	199,033		65,012	199,5
TMTA Paratransit	8,527	2.7% 5.5%	203,160 29,523	33.4%		8,083	22,139		7,182	20,6
Taxi Paratransit	8,375	3.9%	25,227	6.9%		8,057	23,606		8,591	20,0
Total Revenue Miles	83,384	3.1%	257,910	5.4%		80,849	244,778	Ĺ	80,785	245,7
Speed MPH										
Fixed Route	18.8	26.2%				14.9			14.9	
TMTA Paratransit	13.1	-8.6%				14.4			12.6	
	14.6	1.0%				14.5			15.5	

### Microtransit

40	Completed Boardings	661.0	
41	Avg Boardings per Service Hou	2.1	
42	Avg Travel Distance	1.7	miles
43	Mean Wait Time	6.8	min
44	Bookings from Mobile App	76.3	%
45	Bookings from Rider App	8.2	%

# MOD Metrics January 31<sup>st</sup> – August 31<sup>st</sup> , 2023

MOD Timeline:



#### Service Information:

	February	March	April	May	June	July	August	Sept
Number of Completed Rides	117	174	204	221	331	416	422	661
Average Number of Passengers Per Service Day	5.46	7.59	8.88	9.53	12.73	15.41	15.62	26.44
Average Passenger Boardings Per Service Hour	.43	.6	.71	.72	1	1.27	1.2	2.11
Median Wait Time (minute)	6.69	7.57	7.41	6.71	6.76	7.06	6.13	5.63
Average Number of Requests Per Rider	6.76	10.25	7.66	8.86	9.46	11.24	9.17	15.74
Total Number of Registered Accounts*	122	221	334	418	542	623	716	842
Active Users**	21	20	29	28	35	37	46	42
Percentage of Rides Requested Via MOD App - Smartphone	59%	56%	55%	72%	65%	74%	80%	76%
Percentage of Rides Requested Via MOD App – Web	6%	4%	4%	8%	5%	3%	4%	8%
Percentage of Rides Requested Via	35%	40%	41%	20%	31%	23%	16%	16%

Call to Scheduling								
Percentage Paying with Cash	100%	84%	63%	53%	34%	56%	54%	47%
Percentage Paying with Credit Card	N/A	16%	37%	47%	66%	44%	46%	53%

\*Total number of riders that were created before or on the selected end date, excluding deleted riders.

\*\*Number of riders who took a trip

In the total reporting period (total existence of MOD) the total number of active users\*\*\* was **107**, with **83** of those having recurring\*\*\*\* (more than once) ridership data.

\*\*\*Number of riders that have taken at least one trip in total history of service, up to selected end date

\*\*\*\*Number of riders that have taken more than one trip in total history of service, up to selected end date.

Riders are using the service for shopping, work, medical appointments, haircuts, tax appointments, and more.

Top 5 Pick Up Locations:	Top 5 Drop Off Locations:			
Walmart East	Walmart East			
Highland Park Townhomes	Highland Park Townhomes			
Highland Hills South Apartments	McDonald's (29 <sup>th</sup> and Cali)			
Dillons East	Walmart South			
Topeka Housing Authority	CubeSmart Self Storage			