

Planning Board Report

September 2018

Ridership Table Notes

- Line 11: Washburn ridership is down 38% from 2017 levels YTD. A reduction in the number of foreign students enrolled is a likely cause.
- Lines 21 & 25: The shift from TMTA paratransit services to CCT continues.
- Total ridership of 120,600 is the highest monthly ridership in planning tracking spreadsheet (began January 2011)

SOTO

- SOTO
 - 772 trips in August
 - 5,900 total trips provided through 8/30/18

NOTES:

Ridership rose for first month since May (summer lull?)

Mars jumped to the top

Zone 3 showed a significant uptick

3 month down trend for trip time and trip mileage

Other Projects

- JEDO Presentations for SOTO & NETO 2019 funding

Long-Range Transit Plan Update

- The second round of the MetroQuest survey launched August 20th and will continue until September 30th. Promotional efforts include social media, email, online ads, and face-to-face public outreach.
- The second Steering Committee meeting will be held 12:15- 1:45 pm September 18th.
- A public meeting presenting LRTP results will be held 5-7 pm September 18th at the SNCO Library.

FINE-TUNING YOUR PRIORITIES

- Which is more important to you?
 - Weekend hours or less time waiting for buses?
 - More Saturday service or adding Sundays?
 - New routes or later evening service?

- Rank your trade-offs!
 - Play the Funding game

The screenshot shows a web-based interface for a funding game. The title is "How would you spend the money?". Below the title, it says "Use the sliders to spend the additional funding". There are two main sliders: "Weekday Hours" and "Saturday". The "Weekday Hours" slider is currently set to "X" and has a "Details" button next to it. The "Saturday" slider is currently set to "+4" and also has a "Details" button. To the right of the sliders, there is a red box that says "+3 extra hours of service" and a yellow warning triangle icon. Below the sliders, there is a message: "You have more to spend. Add/Modify your selections to be as close to the budget as possible". At the top right of the interface, there are buttons for "What to do" and "Next Task".