

soto ridership update

7.1.18 - 7.31.18



Total July Trips

753

Trips to date

5,127

Top pick ups

| | |
|----------------|-----|
| Home Depot | 108 |
| Maximus | 83 |
| Mars | 29 |
| Target | 40 |
| Bimbo Bakeries | 17 |
| Frito Lay | 10 |
| R&R Pallet | 2 |

Top drop offs

| | |
|----------------|-----|
| Maximus | 113 |
| Target | 82 |
| Home Depot | 82 |
| Mars | 75 |
| Frito Lay | 63 |
| Bimbo Bakeries | 37 |
| R&R Pallet | 12 |

Trips by Zone

| | |
|---|-----|
| Zone 1 (North of 6 th St.) | 196 |
| Zone 2 (Between 6 th & 29 th St.) | 403 |
| Zone 3 (South of 29 th St.) | 154 |



Time of Day

- 31% of trips taken between 5a- 9a
- 42% of trips taken between 2p- 7p
- 12% of trips taken between 10p-3a

Avg Trip Time

21 minutes

Avg Trip Distance

9.2 miles