Ridership 1-pager Notes

- Slight increase in overall fixed route ridership from Sep 2016 to Sep 2017
- Large decrease in Non-Revenue categories due to elimination of transfers and reduced number of promotions in Sep 2017. (Chocolate Festival discrepancy)
- Planning will conduct another audit of taxi information (Ambulatory PAX and Hours)

Other September Notes

- Overtime $ percentage at 9.1% (~$12,500). This continues FY2018 single-digit OT% streak. Over the last 6 months in FY2017, typically around 11%.
- 501 Ridership in Sep 2017 a 78% increase from Sep 2016.

Performance Measures

Planning has developed action-oriented performance measures (separate document) to guide future planning decisions.

The model considers System-wide, Route-specific, and Organizational goals, builds performance measures and service standards to address those goals, recommends actions when standards are unmet or exceeded, and identifies the frequency of evaluation.

Next Steps: Planning would like to begin evaluations based on these standards by 1/1/2018. If Board members could provide feedback on the following items in the November Committee meeting:

- Are there any missing goals, measures, or standards that Planning should consider?
- Any concerns about standards or actions being too strict/not strict enough?

South Topeka Workforce Access Update

Susan/Adam presented taxi service solution to the COC Board on 10/6 shown on Page 2.

Previously discussed fixed route option involved a lower probability of success at a high cost. Planning evaluated Lyft service, but the cost per trip proved to be too high. Capitol City Taxi option provides the most flexibility at the lowest cost. Demand for service will be evaluated for potential expansion of service using fixed route, ride-hailing, etc.

Next Steps: JEDO will make a final budget decision in December 2017. TMTA does not have the funds to begin this service without support from JEDO. If JEDO is unable to commit funding, TMTA will need to evaluate other sources of funding or reallocation of service to establish SoTo service.
Right-sized Transit Service

TMTA understands there is demand for transit service to and from employers in South Topeka. Passengers need a flexible option that allows them to request a ride when it works for them. Providing flexible and affordable taxi service will allow TMTA to evaluate demand and consider future potential transit options, including ride-hailing partnerships or fixed route services. The estimated start date for this service is 1/1/2018. We believe this model could be used in the future to explore the feasibility of expanded transit access to other workforce centers in Topeka.

Proposed Taxi Service (Capitol City Taxi)

24 hours per day, passengers will be able to request taxi service to or from any business in South Topeka for the price of $5. The trip must begin or end at a South Topeka business located in the green zone below, and must stay within the City limits.

While the passenger cost will remain constant, the charge by the trip provider to Topeka Metro will vary based on a 3-zone system. Trips to or from zones farther away from South Topeka will cost more than nearby trips. Average cost to TMTA per trip: $9

Estimated annual cost: $70,000 (assumes average of 20 rides per day)

<table>
<thead>
<tr>
<th>Zone</th>
<th>Passenger Cost</th>
<th>TMTA Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zone 1</td>
<td>$5</td>
<td>$12</td>
</tr>
<tr>
<td>Zone 2</td>
<td>$5</td>
<td>$9</td>
</tr>
<tr>
<td>Zone 3</td>
<td>$5</td>
<td>$6</td>
</tr>
</tbody>
</table>

To qualify for a $5 cost, trip must begin or end in this zone. Trips must remain within City limits.
Other Projects in Motion

October 2017

• ELECTRIC BUSES
  • Estimated completion date: Grant submitted by 11/30/17

• REVEAL/DOUBLEMAP FIXED ROUTE
  • Estimated completion date: 12/1/17

• TRANSIT APP
  • Estimated completion date: 12/31/17

• POTENTIAL DOUBLEMAP PARTNERSHIP
  • Estimated completion date: 1/31/18

• WIFI ON BUSES
  • Estimated completion date: 4/31/18

• POTENTIAL GREYHOUND PARTNERSHIP
  • Estimated completion date: 1/31/18

• REMIX SCENARIO-PLANNING
  • Estimated completion date: Used throughout LRTP in 2018

• CITY PLANNING PROCESSES
  • Downtown Parking Study, estimated completion date: 12/31/2017
  • Momentum 2022, estimated completion date: Implementation to begin 1/1/2018
  • Complete Streets Design Guidelines, estimated completion date: 2/28/2018