SOTO March Trips 838

Trips by Zone
- Zone 1 (North of 6th St.): 276
- Zone 2 (Between 6th & 29th St.): 433
- Zone 3 (South of 29th St.): 129

Trips to date 12,078

Pick ups
- Mars: 140
- Target: 86
- Home Depot: 46
- Frito Lay: 60
- Bimbo Bakeries: 25

Drop offs
- Mars: 172
- Target: 90
- Home Depot: 81
- Frito Lay: 98
- Bimbo Bakeries: 41

Avg Trip Time 24.0 minutes

Avg Trip Distance 10.2 miles

SOTO Ridership by Month

Dec-17 (1/2 month): 101
Jan-18: 410
Feb-18: 603
Mar-18: 773
Apr-18: 850
May-18: 876
Jun-18: 761
Jul-18: 753
Aug-18: 772
Sep-18: 758
Oct-18: 1011
Nov-18: 873
Dec-18: 920
Jan-19: 903
Feb-19: 876
Mar-19: 838
## NETO Ridership

### 3.1.19 - 3.31.19 (Phase I)

**NETO March Trips**

- **742**
- **2,062**

### Trips by Zone

<table>
<thead>
<tr>
<th>Zone</th>
<th>Trips taken</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zone 1 (North of 6\textsuperscript{th} St.)</td>
<td>173</td>
</tr>
<tr>
<td>Zone 2 (Between 6\textsuperscript{th} &amp; 29\textsuperscript{th} St.)</td>
<td>376</td>
</tr>
<tr>
<td>Zone 3 (South of 29\textsuperscript{th} St.)</td>
<td>193</td>
</tr>
</tbody>
</table>

### Time of Day

- **46%** of trips taken between 5a - 9a
- **20%** of trips taken between 2p - 7p
- **28%** of trips taken between 10p-3a
- **71%** of trips taken outside fixed route bus service hours

### Avg Trip Time

- **20.1 minutes**

### Avg Trip Distance

- **8.9 miles**

### Trips to date

<table>
<thead>
<tr>
<th>Destination</th>
<th>Pick ups</th>
<th>Drop offs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goodyear</td>
<td>48</td>
<td>68</td>
</tr>
<tr>
<td>Reser’s</td>
<td>137</td>
<td>197</td>
</tr>
<tr>
<td>Smuckers</td>
<td>152</td>
<td>140</td>
</tr>
</tbody>
</table>

### NETO Trips by Time of Day - March 2019