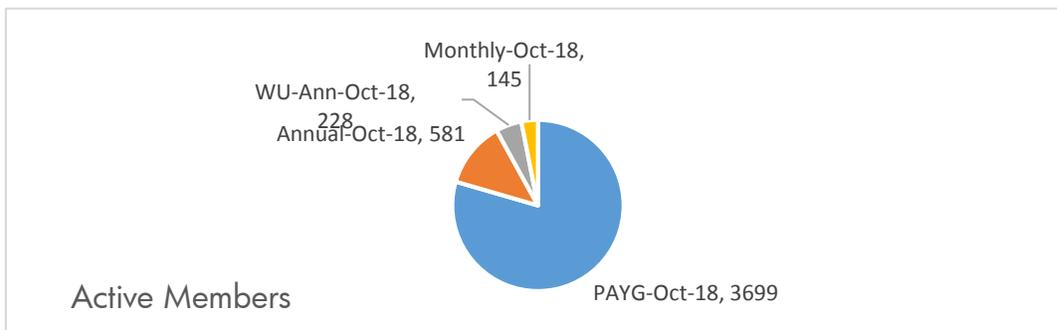
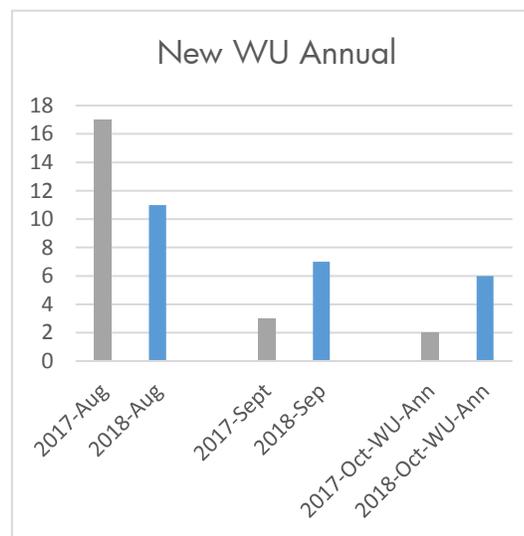
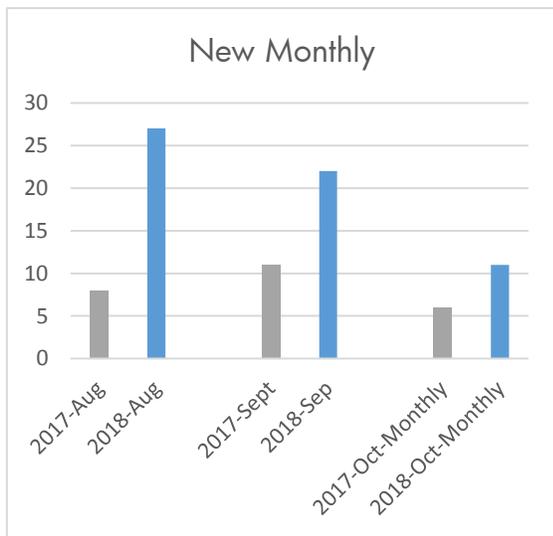
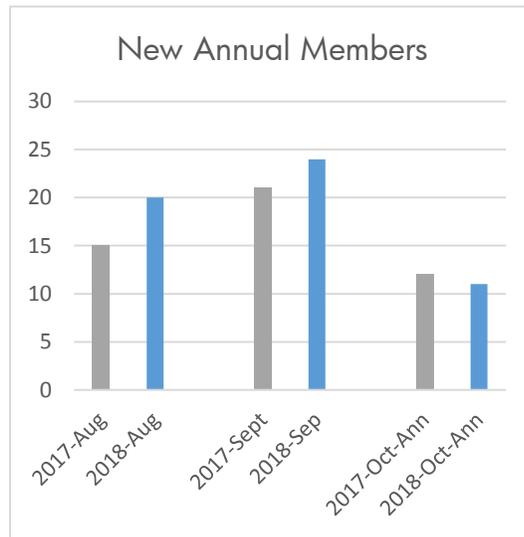
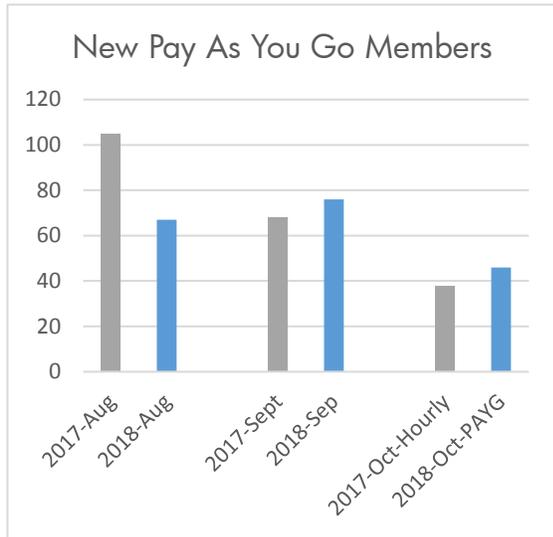
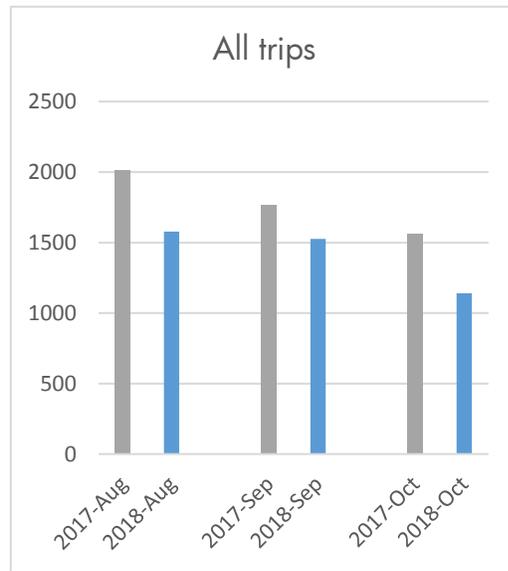
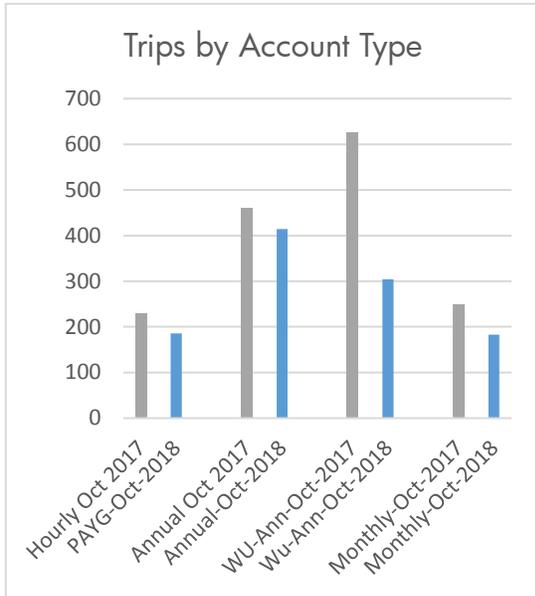


Monthly Report October 2018





Operations notes

	Oct	Sep	Aug	July	June
Bike availability	93%	91%	93%	94%	93%
Out of hub lockups	57	92	120	168	31
Holds	99	129	125	123	97
Multiple rentals trips	17%	18%	14%	21%	23%
Active riders last 3 mos.	578	708	718	732	589
Repairs reported	51	88	66	167	255

Notes/Events for October 2018

- KC B-Cycle reports that trips are down across Midwest due to rain
- "Hourly" Account type renamed to "Pay As You Go"
- Spooky Spokes ride on 10/27 had 23 total riders
- Monthly members are highly engaged online & manage their accounts
- Monthly members still signing up in higher rates over "WU Monthly"
- All account types (except Annual) are up over last October